

Exhibitor Manual InfraConnect Expo 2025 ICE2025

Initiative by
Rudra Events

Collaboration Partner
BluMart Global LLP

Dates
26-27-28 November 2025

Time
10:00 AM – 6:00 PM

Venue
L3 Multi Purpose Hall
Bharat Mandapam
Convention Centre
ITPO
Pragati Maidan
New Delhi
110001
India

For any queries / information's, please visit
www.infraconnectindia.com

Special Note: The information contained in this Manual is binding on the Exhibitors /Visitors / Sponsors or as per applicability. Any violation/deviation/non-compliance may shall attract penalty as deemed fit by Competent Authority including pre-closure of the stall/booth and forfeiture of Security Deposit & Financial and Legal Implications

INTRODUCTION

Dear Exhibitor,

Rudra Events has taken an initiative in collaboration with **BluMart Global LLP** for organizing the **INFRA CONNECT EXPO 2025 (ICE2025) – The Mahakumbh of Indian Infrastructure Industry**, from November 26-27-28, 2025 in Hall L-3, Multi-purpose Hall, Bharat Mandapam Convention Centre, ITPO, Pragati Maidan, New Delhi – 110001, India.

With your unwavering support, ICE2025 has evolved into a prime global platform for promoting the Infrastructure Industry and associated sectors and in the process, has been creating synergies for growth, modernization and upgradation of the infrastructure industry at large. Apart from business expansion and brand promotion of MSMEs & Elite Visitors / Exhibitors / Sponsors, it also offers an opportunity for companies to reconfigure their supply chains, logistics and business models.

To enable you to access all relevant information for your participation in the Event, this comprehensive manual has been prepared. This manual contains information on procedures, dos and don'ts, best practices and other useful information which will assist you to navigate yourself before and during the Event.

I urge you to read the online booking rules, terms and conditions, this manual and all other relevant literature pertaining to **ICE2025** carefully.

Should you have any further queries / clarifications, please let us know. ICE2025 wishes you all the success.

Yours faithfully,

Pradeep Goel

Founder
Visionary Enthusiast
Business Entrepreneur
ICE2025



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EVENT TIMINGS, DETAILS & DEADLINES

DATES: 26-27-28 NOVEMBER 2025

EXHIBITORS: 09:30AM – 06:00PM

VISITORS: 10:00AM – 05:30PM

CLOSING OF HALLS: 06:15PM

CLOSING OF F&B AREA: 09:45PM

POSSESSION OF BARE BOOTH SPACES : NOV. 25TH 2025, 10:00AM

COMPLETION OF CONSTRUCTION : NOV. 26TH 2025, 04:00AM

COMPLETION OF DISPLAY : NOV. 26TH 2025, 08:00AM

VACATING THE VENUE SCHEDULE

NOVEMBER 26th 2025: BY 6:00PM

NOVEMBER 27th 2025: BY 6:00PM

NOVEMBER 28th 2025: BY 6:00PM

Only those with Gala Dinner & F&B Area Passes possession, are permitted till 09:45PM and that too in the F&B Area, as designated & allowed by the organizers ICE2025

DISMANTLING SCHEDULE

10:00PM (NOVEMBER 28th 2025) – 05:00AM (NOVEMBER 29th 2025)

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CHECK-LIST: DEADLINES / DUE DATES

SERVICES BOOKING: Till 15th November 2025

LAYOUT APPROVAL : Till 15th November 2025

FASCIA TEXT : Till 15th November 2025

FAIR DIRECTORY LISTING : Till 15th November 2025

EXHIBITOR BADGES : Till 15th November 2025

SERVICE PASSES : Till 15th November 2025

BOOTH POSSESSION : 27th November 2025 (10:00AM)

BOOTH COMPLETION : 26th November 2025 (05:00AM)

EVENT INAUGURATION : 26th November 2025

EVENT DURATION: 26-27-28 November 2025

CLOSING CEREMONY : 28th November 2025

SUBMISSION OF EXIT PASS : 28th November 2025

REMOVAL OF EXHIBITS : By 05:00AM 29th November 2025

EXIT FROM THE EVENT VENUE : By 09:00AM 29th November 2025

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Important Notice to All Exhibitors

All exhibitors who had opted for bare space are requested to bring semi-finished pre constructed booth to site so as to minimize preparatory time, material wastage & garbage disposal. This will help in timely leaving of halls/venue.

All exhibitors are hereby directed to put the garbage /booth construction waste at the designated garbage collection bins and not to throw/ litter the waste in the passage.

ICE2025 reserves the right to put penalty for booths, which are not completed by cut-off timeline and for dumping construction wastes/garbage in the passages as forfeiture of Security Deposit or as deemed fit.

Please note that participation in **Infra Connect Expo 2025 (ICE2025)** is subject to the terms, guidelines, and conditions outlined in this manual. By confirming your participation, you acknowledge and agree to abide by all instructions issued by the Organizing Committee, before, during, and after the event.

The Organizers reserve the right to modify schedules, layouts or operational procedures at any time, in the interest of safety, compliance or event optimization. Any violation of the stated rules may result in corrective action, including removal from the venue, without refund or liability.

All promotional materials, installations and activities within the exhibition premises must be pre-approved and must not conflict with the event's decorum, safety standards or legal requirements. The Organizers shall not be held responsible for any loss, damage or dispute arising from exhibitor conduct, third-party interactions or unforeseen circumstances.

We appreciate your cooperation in making **ICE2025** a landmark event for the Indian infrastructure industry. Your commitment to professionalism and adherence to these guidelines ensures a seamless and impactful experience for all.

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IMPORTANT CONTACT DETAILS

ITPO

Bharat Mandapam

New Delhi-110001 (INDIA)

CIN: U74899DL1976NPL008453

Tel.: 91-11-23371540 (EPABX)

Fax: 91-11-23371492

E-mail: [info\(@\)itpo\(dot\)gov\(dot\)in](mailto:info(@)itpo(dot)gov(dot)in)

Website: <http://www.indiatradefair.com>

Security/ Parking/Entry/Exits

Mr Kapil Yadav

kapilyadav@itpo.gov.in

+91 88282 42955

Directory link with contact info

<https://www.indiatradefair.com/uploads/doc/ITPOTelephone%20Directory%2018-07-2025.pdf>

ICE

BluMart Global LLP

www.infraconnectindia.com

WhatsApp 8448796635

**For Details regarding the above,
please contact**

ICE2025

website www.infraconnectindia.com

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ADDITIONAL SERVICES

POWER LOAD CHARGES

Additional Power charges
over & above
(As provided with stall)

Power Load Charges
1535.00 Per KW Per Day
Flat Rate Basis 12 Hours Per Day
For bookings,
please visit **“add on services”** tab at www.infraconnectindia.com

WATER CHARGES

10 Peti per day
@ INR 5335.00 Per Day, for 3 days
with your branding on water bottles
to be booked by 01.11.2025.
For bookings,
please visit **“add on services”** tab at www.infraconnectindia.com

ADD ON SERVICES

www.infraconnectindia.com

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ADVERTISEMENT IN EVENT MAGAZINE INFRACONNECT

Be Seen. Be Remembered. Be Chosen.

Infra Connect Magazine 2025 is the official event guide of **ICE2025** - India's most anticipated infrastructure industry gathering. With thousands of copies distributed across all three days to top-tier decision-makers, government officials and industry pioneers, your brand will be front and centre where it matters most.

- ✓ **Unmatched Visibility**
- ✓ **Direct Access to Buyers & Influencers**
- ✓ **Premium Placement Options**
- ✓ **Limited Slots – First Come, First Served**

Your competitors will be seen. Will you be remembered?

Book your ad space now and secure your position in the spotlight.

Contact Now

+91-844-87-96-635 (WhatsApp Booking Platform)

ads.infraconnect@infraconnectindia.com (For sending Artwork)

www.infraconnectindia.com

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ADVERTISEMENT CHARGES

Infra Connect Magazine 2025 – Advertisement Rate Card

Distributed across all 3 days of ICE2025 to exhibitors, delegates, government officials and industry leaders.

Ad Type	Position	Size	Rate (INR)	Remarks
Back Cover (Premium)	Outside Back	Full Page	₹15,000	Maximum visibility; limited to one advertiser
Inside Front Cover	First Page Inside	Full Page	₹10,000	Prime placement; ideal for brand launches
Inside Back Cover	Last Page Inside	Full Page	₹12,500	High recall value; limited availability
Double Spread (Centrefold)	Centre Pages	Two Full Pages	₹7,500	Eye-catching layout; perfect for detailed product showcases
Full Page (Premium Placement)	Within first 10 pages	Full Page	₹5,000	Early visibility; limited slots
Full Page (Standard)	Mid or End Sections	Full Page	₹3,000	Cost-effective branding opportunity
Half Page Horizontal	Mid Sections	Half Page	₹2,000	Ideal for concise messaging
Quarter Page	End Sections	Quarter Page	₹1,000	Budget-friendly visibility
Advertorial Feature	Custom Placement	Full Page	₹5,000	Includes editorial-style write-up by ICE2025 team
Product Spotlight Panel	Side Columns	Small Feature Block	₹500	Highlight one product/service with logo and contact

All rates are exclusive of GST. Artwork must be submitted in high-resolution PDF & CDR format by [01.11.2025].

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ADVERTISEMENT BOOKING FORM

Infra Connect Magazine 2025 – Official Event Guide Distributed across all 3 days of ICE2025 to exhibitors, delegates, ministries, and industry leaders.

Advertiser Details

Field	To Be Filled by Advertiser
Company Name	
Contact Person	
Designation	
Mobile Number	
Email Address	
Company Address	

Advertisement Selection

Please tick ☒ the desired option(s):

Ad Type	Rate (INR)	Selection
☐ Back Cover (Premium)	₹15,000	
☐ Inside Front Cover	₹10,000	
☐ Inside Back Cover	₹12,500	
☐ Centre Spread (Double Page)	₹7,500	
☐ Full Page (Premium)	₹5,000	
☐ Full Page (Standard)	₹3,000	
☐ Half Page Horizontal	₹2,000	
☐ Quarter Page	₹1,000	
☐ Advertorial Feature	₹5,000	
☐ Product Spotlight Panel	₹500	

All rates are exclusive of GST. Final artwork must be submitted by [01.11.2025].

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Payment Details

Field	To Be Filled by Advertiser
Preferred Payment Mode	☐ Bank Transfer ☐ UPI ☐ Cheque ☐ Payment Gateway
GST Number (if applicable)	
Billing Name & Address	

Declaration & Agreement

I/We hereby confirm the booking of advertisement space in Infra Connect Magazine 2025 – Event Guide. I/We agree to abide by the terms and conditions set by the Organizers and understand that ad placement is subject to availability and editorial approval.

Name:

Contact:

Signature:

Date:

Company Stamp:

Submission Instructions

+91-844-87-96-635 (WhatsApp Booking Platform)
ads.infraconnect@infraconnectindia.com (For sending Artwork)
www.infraconnectindia.com

FIRE SAFETY GUIDELINES

- a.** Compliance to all fire safety, engineering and architecture guidelines should be strictly adhered to.
- b.** All passage and exit point should be obstruction free at all the time.
- c.** Any branding/publicity item should not be displayed in passage area.
- d.** Direct access to fixed & portable fire safety equipment and exits should be provided.
- e.** All construction and decorative material should be treated with fire retardant paint.
- f.** No naked wire/without plugs should be used to operate electric devices.
- g.** Halogen and other floodlights are not permitted inside the Hall/Hangars.
- h.** No fire safety devices should be tempered, obstructed or dislocated.
- i.** No open flame/fire or cooking is allowed inside the Halls/Hangars.
- j.** All stalls need to maintain good housekeeping.
- k.** Use of fire hazardous material like thatch, dry grass and other inflammable materials is not permitted. All materials used in the construction of stalls and displays are to be fully fire proof and should comply with all other local regulations.
- l.** Electrical wiring under carpets is a potential fire risk. In case it is unavoidable, adequate precautions should be taken by covering the wiring by wooden ramps. Wiring under carpet should not have joints.
- m.** All exhibitors shall keep and maintain fire-fighting equipment (at least 1 ABC type portable fire extinguishers in each stall of 12 sq. metres) within their stalls, as per safety regulations.
- n.** Exhibitors should not carry matchboxes, lighters, cigarettes, fire arms, knives, acid, gas cylinders (including LPG) inside Pragati Maidan. They are liable to be checked and confiscated.
- o.** No Entry/Exit Gates of the Halls will be blocked by any structure neither locked by any means.
- p.** No fire hydrants or fire systems inside the halls will be covered by constructing stalls and access to them will always remain open.
- q.** In case any violation of space is noticed the structure will be removed at exhibitor's cost and ITPO/ICE2025 will not be responsible for any damages.
- r.** All exhibitors should follow fire action plan of ITPO/ICE2025 in case any fire incident.

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BRANDING OPPORTUNITIES

WEBSITE

check out “add on services” tab on www.infraconnectindia.com

SOCIAL MEDIA

check out “add on services” tab on www.infraconnectindia.com

PRINT MEDIA

check out “add on services” tab on www.infraconnectindia.com

INFRACONNECT MAGAZINE

check out “add on services” tab on www.infraconnectindia.com

DISPLAYS & HOARDINGS (OUTSIDE)

check out “add on services” tab on www.infraconnectindia.com

MEDIA WALL

check out “add on services” tab on www.infraconnectindia.com

WATER BOTTLES

check out “add on services” tab on www.infraconnectindia.com

LED WALLS

check out “add on services” tab on www.infraconnectindia.com

DISPLAY & BANNERS (INSIDE)

check out “add on services” tab on www.infraconnectindia.com

STAGE BACKDROP

check out “add on services” tab on www.infraconnectindia.com

GIFTING

check out “add on services” tab on www.infraconnectindia.com

INVITATION CARDS

check out “add on services” tab on www.infraconnectindia.com

CARRY BAGS

check out “add on services” tab on www.infraconnectindia.com

AWARDS

check out “add on services” tab on www.infraconnectindia.com

EMPANELLED VENDORS

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www.aliquliexpress.com



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ARCHITECTURAL GUIDELINES

A. SHELL SCHEME

1. No Part/feature/branding/projection/furniture should go beyond 3.0 metres

B. BARE SCHEME Design Guidelines

1. Dimensions allotted should strictly be followed.
2. In case of Group Participation/State/Ministry/Department/CPSE Pavilions, all passages inside their area must be minimum 3m wide and aligned with other adjoining passages for proper public flow. Moreover, mandatory passages must be provided below Smoke Curtains or in-line of Collapsible Partitions in their area, if any.
3. **Max. Height restrictions**
 - a. Rear/back wall or wall adjoining stall should not be more than 3.0 metres
 - b. General height of stall including display aids/lights etc. should not exceed 3.0 metres
 - c. Feature/logo/branding can go up till the height of 4.5m (feature/branding should not be on entire side wall and should be central feature only).
 - d. In Foyers, maximum height of any part/feature/logo/branding any should not be more than 3m.
 - e. In Hangars, rear/back wall or wall adjoining stall should not be more than 2.4m.
4. In State/Ministry pavilions, the internal passages should be planned aligned with the general passages for proper public flow.
5. Walls adjoining stall shall be finished properly (from outer side) and no branding allowed on this side. No structural support shall be taken from neighbouring stalls.
6. Outer face of rear/side wall should be properly finished.
7. Sides facing passage should be transparent or translucent.
8. Fire retardant paint to be used on wooden members.
9. Peripheral passage should NOT be occupied by the participant for any purpose
10. Locations where Sill Height is less than 0.75m, use only Toughened/Laminated safety glass or provide residual protection. In Horizontal or sloped glazing or glass used as railing or parapet, only Laminated safety glass to be used. Clear glass panels should be marked to make them visible.
11. Details about the venue such as Layout of Pragati Maidan, inside height of the Exhibition Halls/Foyers, etc. may be seen from Brochure and Layouts available at <https://indiatradefair.com/knownmgt/details/Architecture%20Division/>
12. All relevant guidelines of other ITPO Divisions / ICE2025 should be followed.

GENERAL SECURITY & PARKING INSTRUCTIONS

- a. Entry of Exhibitor - The entry of exhibitors will be on the basis of exhibitor's badges issued by Fair Unit (ICE2025) after making the full payment for booking of stall.
- b. Possession of stalls – Possession of stalls will be allowed on the basis of allotment letter issued by ICE2025 after making the full payment for booking of the stall.
- c. Entry of Exhibitors Cars - The entry of exhibitor's car will be allowed by Bonafide car parking label, if any issued by ICE2025 Fair unit and to be pasted on the windscreen indicating Registration No. of the car. The car will be allowed entry only up to designated parking area. No private vehicle will be allowed entry upto the halls even during build up. If no car pass has been issued, car may be parked in Bhairon Mandir paid Parking.
- d. Entry of Cargo vehicles - Only commercial vehicles carrying construction material and display material will be allowed entry to the halls on the basis of material entry slip issued by ICE2025 Fair unit as per time slot on tenancy days and in the night from 9.00 pm to 7.00 am on fair days for replenishment of goods.
- e. No parking for commercial vehicle - No commercial vehicles shall be allowed for parking inside Pragati Maidan after unloading of the material.
- f. Entry of Service Vehicle - Entry of Service vehicle will be allowed with Bonafide service pass issued by ICE2025 unit affixed on the windscreen with the Registration number of vehicle on it. The vehicle will be allowed entry up to service gate of designated hall, no parking will be allowed inside Pragati Maidan. Service Passes will be issued only to commercial vehicles; no service pass will be issued for any private car. Entry of contractor workers will be on the basis of service badges issued with details fully filled by ICE2025 Unit. Entry of Vehicles with service parking is allowed before start of the event and after the event in the night.
- g. Entry of visitors – Entry of visitors will be on the basis of Ticket and Complimentary Passes issued by ICE2025 Unit which will be got serially numbered. Parking is not available inside Pragati Maidan for any visitor. Pay and park facility will be available at Bhairon Mandir Parking on first come first served basis.
- h. Entry of Dignitaries – Entry of Dignitaries will be through Gate No. 5. Protocol Lounge will be set up to host the Dignitaries. No vehicle or person will be allowed entry without a Bonafide car parking label or a proper entry instrument.
- i. No Smoking & No Spitting Zone – Pragati Maidan is No Smoking & No Spitting Zone. Violators will be punished.
- j. Security of Stalls – ITPO & ICE2025 shall make suitable arrangements for general security in Pragati Maidan including Exhibition halls. However, exhibitors will be responsible for making complete arrangements for security of valuables and exhibits of their stalls. They may engage authorized security agencies for safety of their stall in co-ordination with Security Division of ITPO & ICE2025. List of exhibits should be verified and certified by the exhibitors and security guards at the time of handing over the exhibits on daily basis. ICE2025 shall not be responsible for any theft or pilferage etc.
- k. Construction of stall as per authorized drawing - The exhibitors have to ensure that all structures of their stall are as per Public Safety measures and design guidelines and this shall be checked by architect of ICE2025 and also by

Inspection and Facilitation Committee. The exhibitors are advised to bring semi furnished/ pre-fabricated construction material for fabrication of stall. No construction waste is allowed to put in the passage. The waste material generated due to construction /assembling of stall should be dumped at the designated locations. All Exhibitors may please ensure that the all construction related waste is removed from booth and disposed off in the designated garbage points located around the halls and not to litter construction waste in the aisles. The onus for non-completion will be entirely on the exhibiting company and the agency engaged for booth construction has to lift the construction waste and dispose off at the earmarked garbage dumping point on the ground floor.

- l.** No storing behind the stall - No item will be stored behind the stalls. All entries and exit must be kept free to open. The exhibitors will be penalized for any default in this regard.
- m.** No construction/ function allowed on the road – To prevent blockage of roads/passages, no ticketed/sponsored function to attract public shall allowed on the roads or in front of the stalls. Also no construction is allowed in open area without taking prior permission from ICE2025. However, no portion of any road will be allowed for any constructions.
- n.** Entry inside halls – Entry inside of hall will be permitted on the basis of visitor badge/exhibitor badges/Service badges issued by ICE2025. Participants and their staff shall be under obligation to produce their badges when asked by the security personnel deployed at the checking points.
- o.** Visit of celebrity/VIP – No celebrity/VIP to be invited to any stall/hall without prior permission from ICE2025, well in advance. The security Division of ITPO & ICE2025 must be informed in this regard at least two days in advance of such visit.
- p.** No hawkers or unauthorized labour will be allowed – Empanelled CHAs will provide porter services to the exhibitors and visitors at the entry gates and parking lots to ferry them and their material to the halls. Signages for location of these services shall be prominently displayed. No hawkers or unauthorized labours will be allowed inside Pragati Maidan.
- q.** Exit of Material - Exit of Material will be allowed on basis of exit permit issued by Hall Masters. On the day of wind up/dismantling, the entry of tempos/trucks to Pragati Maidan will also be on the basis of exit permit issued by the hall masters. The entry of trucks will be only after 9.00 pm as per time slot of the entry.
- r.** Security of stall during dismantling: Security of stall and their exhibits during dismantling on the day of wind up will be the responsibility of the stall owners only.
- s.** Positioning of ambulances – Ambulances with Paramedical stall will be positioned during the currency of the event.
- t.** No exhibitor will act in a way which causes problem to the fellow exhibitors. Usage of loudspeaker by any exhibitor inside hall is not allowed.
- u.** No exhibitor will be allowed to put his material beyond the limit of his stall.
- v.** No exhibitor will block the passages inside the halls. No exhibitor is allowed dumping of garbage in and around the stalls is not allowed
- w.** No material / cargo shall be transported by the use of glass lifts.

INTERNET TARIFF PLANS

- internet bw shall be delivered at single lan port at convention centre. further distribution of lan inside the hall is the responsibility of the user. structured lan wiring inside hall is not covered in the above tariff.
- taxes will be extra as applicable.
- 100% advance payment against demand note.
- Ice2025 shall provide static public ip pool as per the following:
 - for 500 mbps and above: /20 ip pool
- wi-fi network will not be accessible over the internet plan. user has to avail the wifi plan separately for internet uses over wi-fi.

Bandwidth Capacity in Mbps	Charges for One-Day Event (INR)	Charges for Two-Day Event (INR)	Charges for Three-Day Event (INR)	Contact (Send "Internet" on below WhatsApp number)
100 Mbps	₹ 3,000.00	₹ 6,000.00	₹ 9,000.00	8448796635
200 Mbps	₹ 7,000.00	₹ 12,000.00	₹ 15,000.00	8448796635
300 Mbps	₹ 10,000.00	₹ 19,000.00	₹ 23,000.00	8448796635
400 Mbps	₹ 14,000.00	₹ 25,000.00	₹ 30,000.00	8448796635
500 Mbps	₹ 17000.00	₹ 35,000.00	₹ 38,000.00	8448796635

WI-FI TARIFF PLANS

- each user shall be provided with up to 5 mbps shared speed with speed ratio @ 1:8.
- each user will have free internet access with unlimited data use.
- wi-fi access shall be available between 9 am to 7 pm.
- taxes shall be extra as applicable.
- 100% advance payment against the demand note.

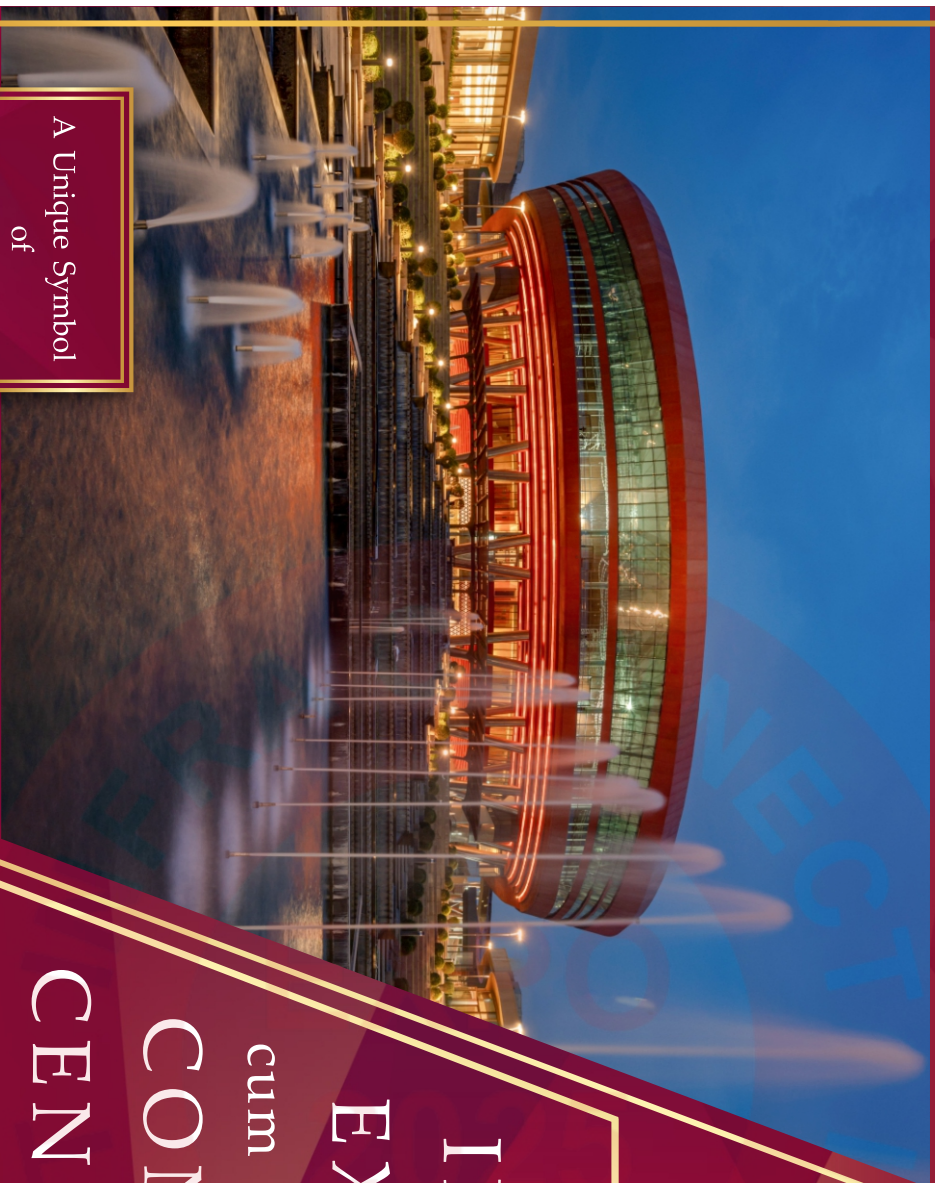
Event Location	Plan Name	Charge for One Day	Charge for Two Day	Charge for Three Day	Contact (Send "wifi" on below WhatsApp number)
Convention Centre ICE2025	05 User	₹7,500.00	₹14,250.00	₹20,250.00	8448796635
	10 User	₹20,000.00	₹40,250.00	₹54,250.00	8448796635
	20 User	₹38,000.00	₹72,250.00	₹1,02,250.00	8448796635

You can also visit
www.aliquliexpress.com

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INDIA TRADE PROMOTION ORGANISATION



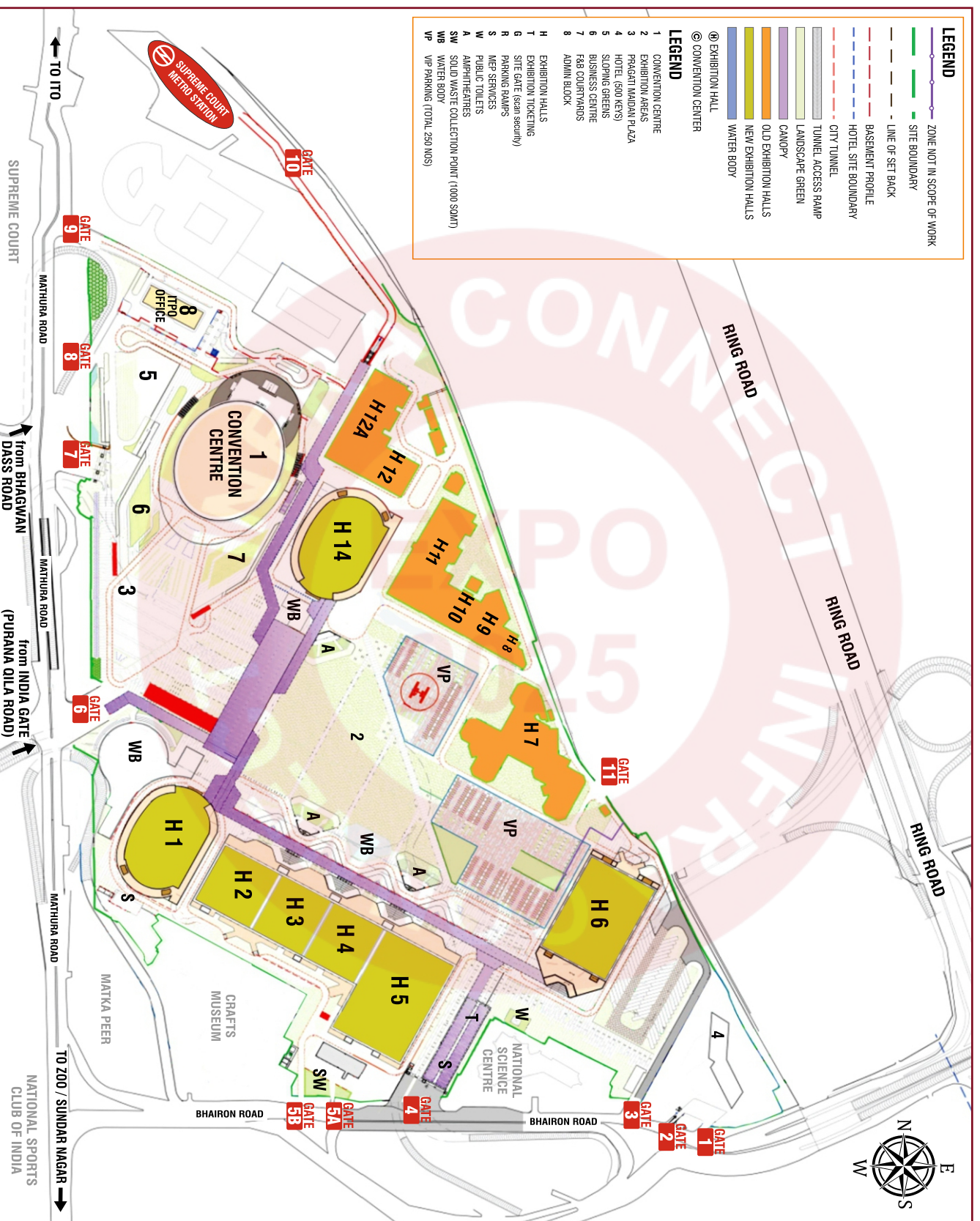
INTERNATIONAL EXHIBITION cum CONVENTION CENTRE (IECC)

Pragati Maidan, New Delhi

A Unique Symbol
of

*New
India*

Layouth Plaza of International Exhibition center Convention Center (1466) at Pragati Maidan, New Delhi



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ICE EXPO

the mahakumbh of indian infrastructure industry

EXPO CONCLAVE AWARDS
CONNECT | COLLABORATE | CONQUER

BHARAT MANDAPAM NEW DELHI | NOVEMBER 26-28

www.infracconnectindia.com

VENUE
L3 MULTIPURPOSE HALL
BHARAT MANDAPAM
CONVENTION CENTRE
PRAGATI MAIDAN
NEW DELHI 110001
INDIA



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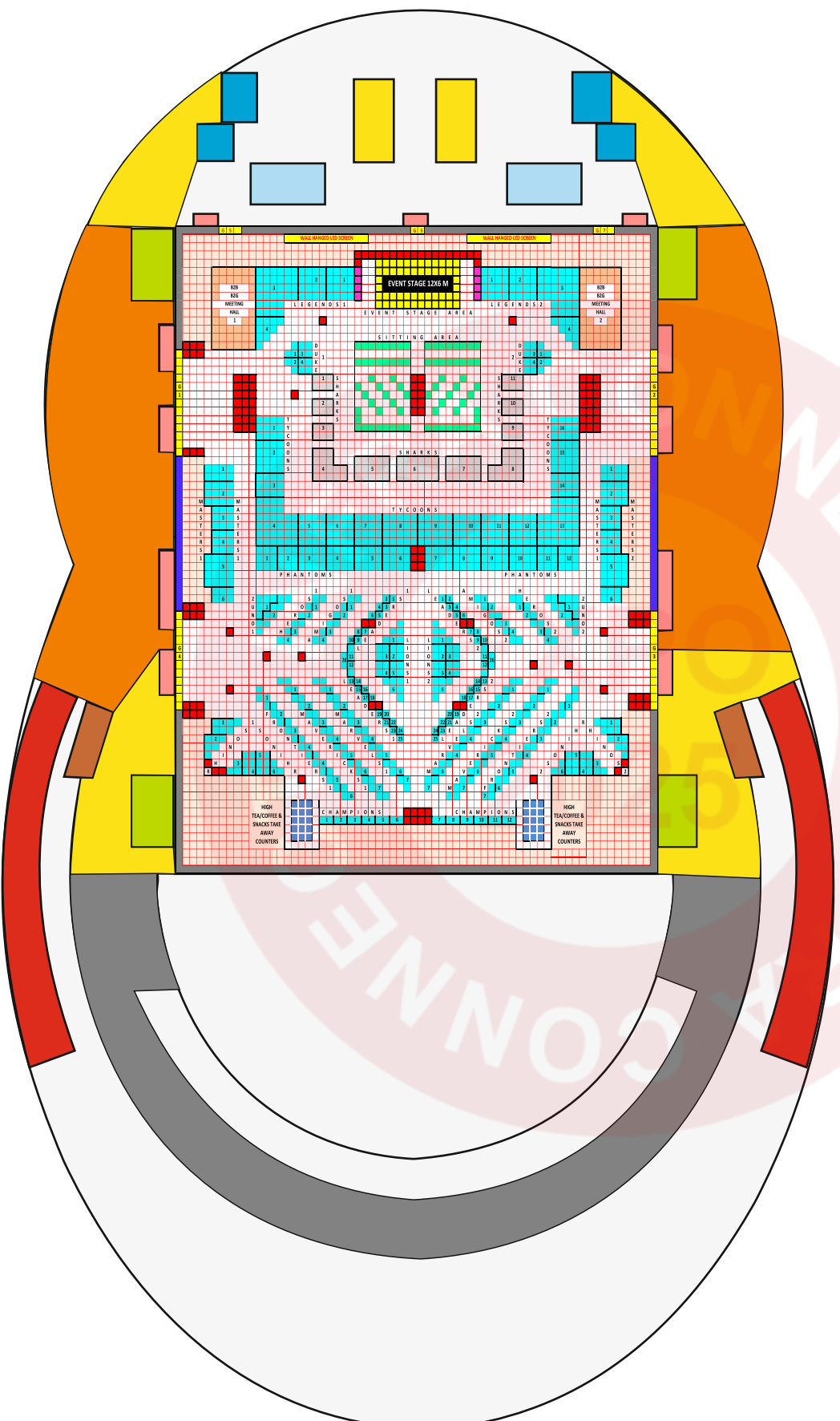
INFRA CONNEXION EXPO 2025

VENUE LOCATION: BHARAT MANDAPAM

HALL NO. L-3 MULTIPURPOSE HALL

CONVENTION CENTRE BHARAT MANDAPAM

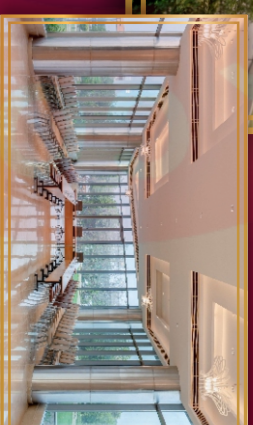
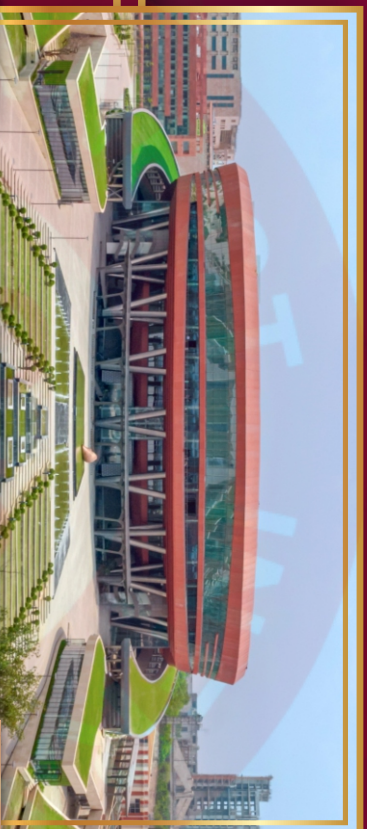
PRAGATI MAIDAN NEW DELHI 01 INDIA



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INDIA TRADE PROMOTION ORGANISATION



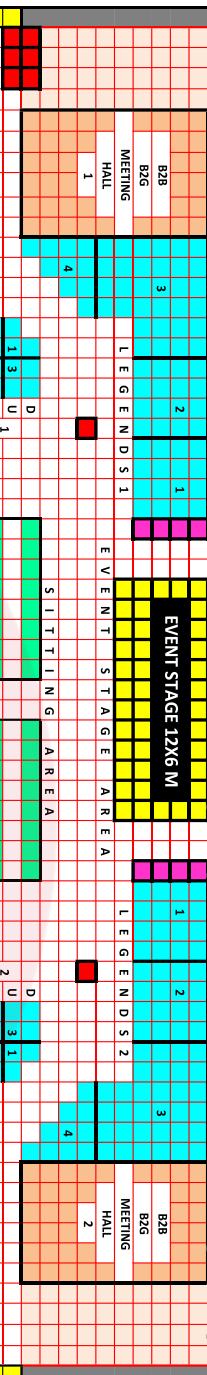
INTERNATIONAL EXHIBITION cum CONVENTION CENTRE (IECC)

ITPO is now implementing its ambitious plan of re-development of its landmark fairground Pragati Maidan, involving a modern state-of-the-art International Exhibition-cum-Convention Centre (IECC) in two phases, bringing it at par with the best Exhibition and Convention Centres across the world.



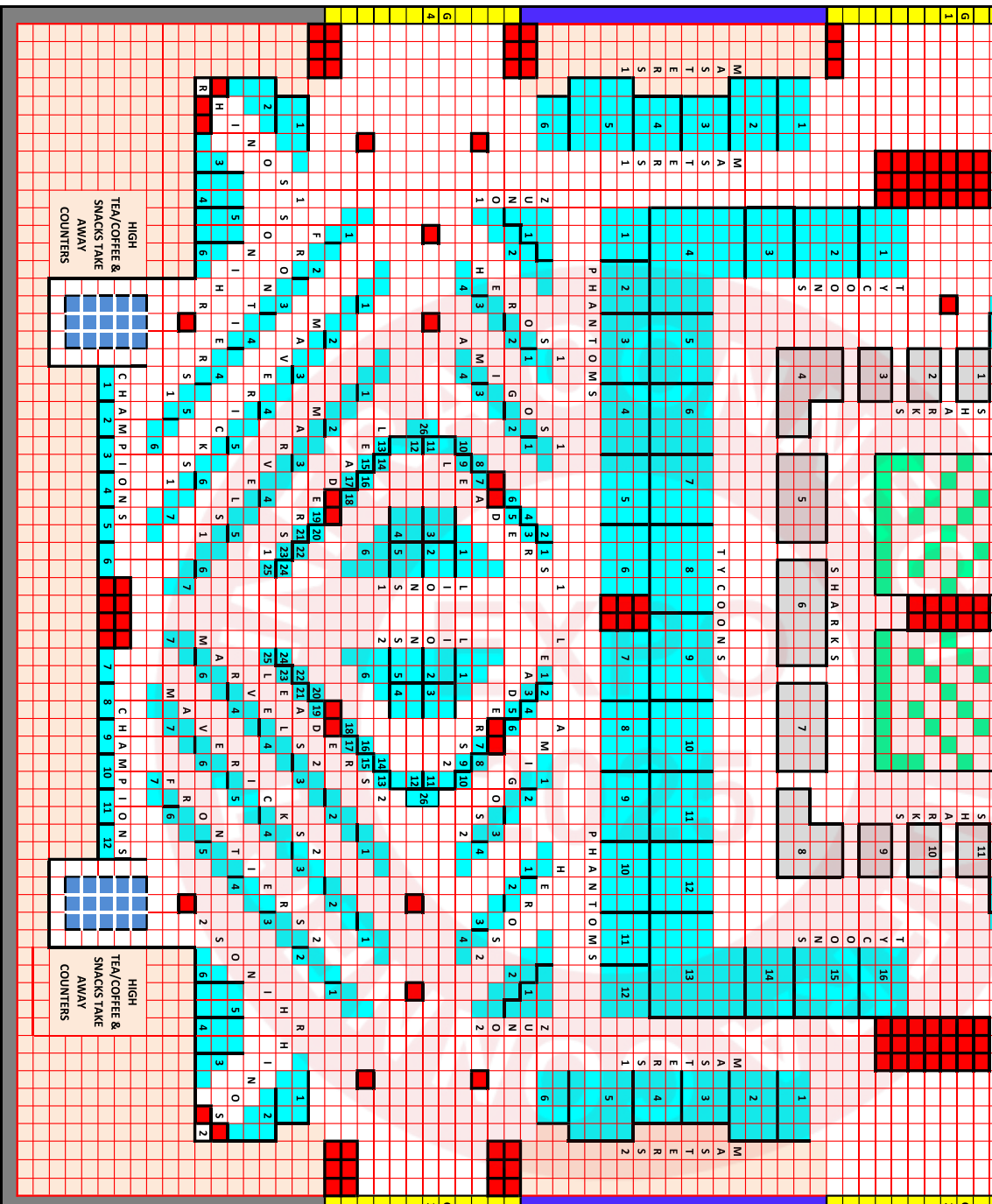
To experience a walkthrough of IECC,
please scan the QR code with your mobile device.

Information on the Exhibitors' Booths of the stall/booth and for the purpose of Security Deposit & Financial and Legal Implications



- B2B MEETING HALLS
- SPACE RESERVED FOR ORGANISERS TEAM/STAFF
- ENTRY/EXIT GATE FOR VIP/EXHIBITORS
- VISITORS ENTRY GATES
- EXHIBITORS LOGISTICS GATE FROM BACKSIDE
- ORGANISERS ENTRY / EXIT GATE
- SITTING AREA FOR GUESTS & SPEAKERS
- SITTING PODIUM STALLS AREA
- FIRE & SAFETY ENTRY / EXIT POINTS
- HIGH TEA/COFFEE & SNACKS TAKE AWAY COUNTER
- MEDIA AREA

EXHIBITORS & VIP'S ENTRY / EXIT SHALL BE FROM THE MAIN GATE DOWNSTAIRS WIDE LIFT / STAIRS / ESCALATORS



STALLS CLUSTERS DETAILS		
S.NO.	CLUSTER NAME	ROW NO.
1	LEADERS	1 2
2	CHAMPIONS	PREMIUM
3	HEROS	1 2
4	AMIGOS	1 2
5	FRONTIERS	1 2
6	MAVERICKS	1 2
7	MARVELS	1 2
8	RHINOS	1 2
9	ZUNOS	1 2
10	LIONS	1 2
11	PHANTOMS	PREMIUM
12	MASTERS	PREMIUM
13	SHARKS	PREMIUM
14	DUKE	1 2
15	TYCOONS	PREMIUM
16	LEGENDS	1 2

EXIT OF VISITORS TOWARDS LIFT OR STAIRS OR ESCALATORS

VISITORS ENTRY POINTS FROM LIFTS AND ESCALATORS AND STAIRS AND FROM METRO AND PARKING AREA

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INFRACONNECT EXPO

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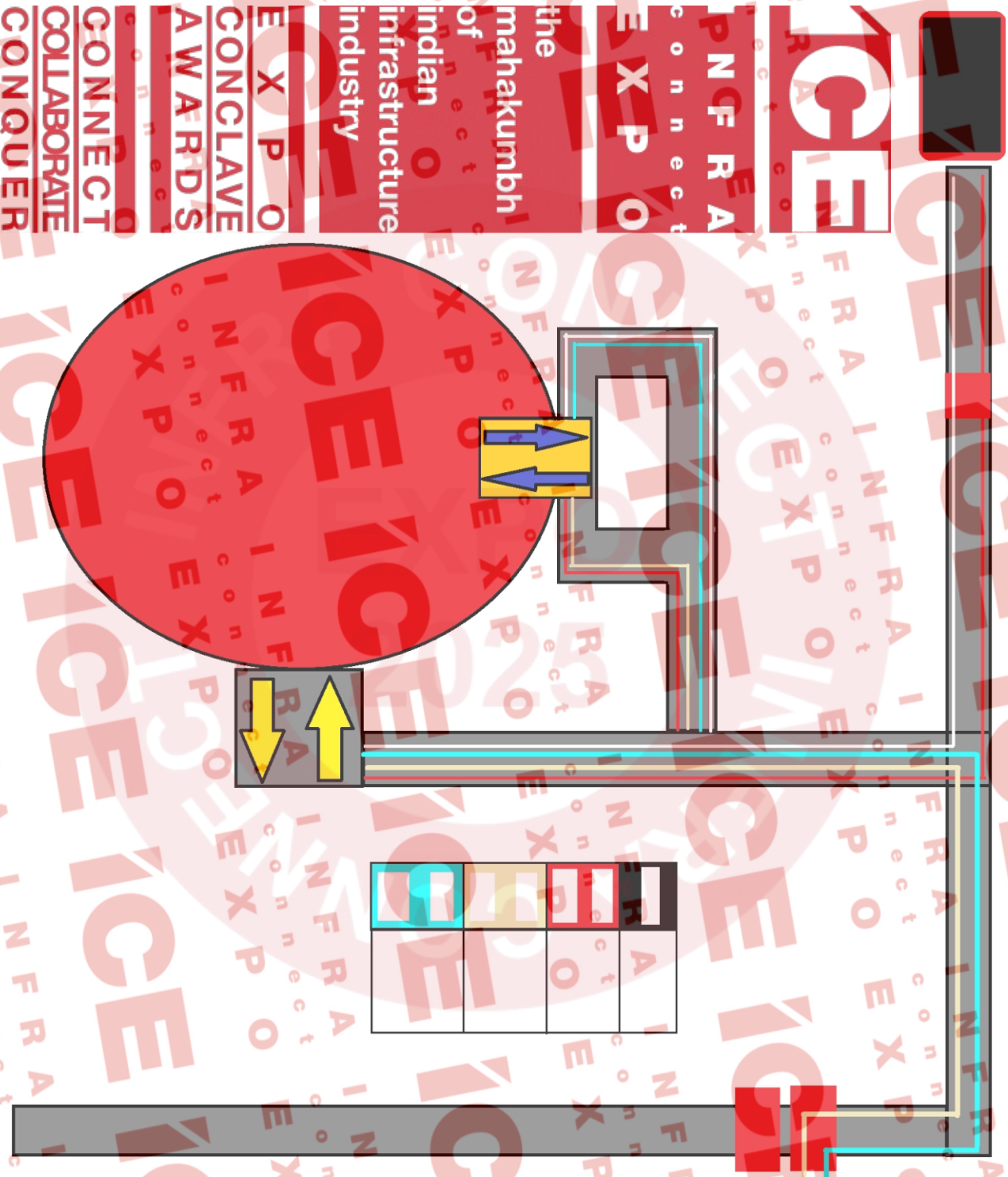
BHARAT MANDAPAM NEW DELHI | NOVEMBER 26-28

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3 MULTIPURPOSE HALL
BHARAT MANDAPAM
CONVENTION CENTRE
PRAGATI MAIDAN
NEW DELHI 110001
INDIA



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ELECTRICAL SAFETY GUIDELINES

1. clear access to main electrical distribution boards, fire safety equipment must be ensured. adequate working space must be provided in front of main electrical distribution boards and fire safety equipment for easy operation
2. the buntings/hangings should not be long on-air conditioning diffusers, ceiling light fitting support, firefighting equipment or any other electrical/audio-visual fixtures on wall / ceiling / false ceiling etc.
3. extension of electrical wiring from power / light plug for multiple use should not be permitted.
4. three phase / single phase power requirements need to be forwarded timely before the start of the possession.
5. the sound level is to be regulated in the interest of all other users and visitors. the sound level should not exceed 40 decibels due to use of any sound and music system in stalls.
6. only led spot lights should be used for stall lighting. halogen and flood lights should not be used.
7. sound engineering practice should be employed for work of electrical wiring from the main switches to the lights and other fixtures.
8. all electrical wiring work will be carried out only by the licensed electrical contractors.
9. each stall should have an adequately rated switch fuse unit, mcb, elcb or cutout to enable isolation in case of any emergency / overloading.
10. electrical wiring under the carpets are potential fire risks. wherever these are unavoidable, adequate precaution should be taken by covering these wiring with wooden ramps / rubber mat of adequate thickness. wiring with joints should not be provided under the carpet.
11. the electrical equipment installed must be earthed as per indian electricity rules, amended up-to-date. connection may be made to the nearest main earth lead.
12. power factor improvement capacitor should be provided with the connected equipment wherever motor of 5 hp or above are used.
13. the exhibitor should not draw electric power in excess of the requirement projected to **ICE2025** and released by **ICE2025** for the purpose.
14. re-sale or supply of electricity to third party is not be permitted.
15. the exhibitor should be liable to restore or pay restoration charges, if any, on account of damage to **ICE2025/ITPO** property.

DO'S AND DON'TS

with respect to limitation of vehicles load and movement inside the exhibition halls

1. maximum weight of the vehicles including material allowed inside the exhibition hall is 5000 kg. but can be allowed a load of 7500 kg. including material, if they are parked in a staggered form with minimum 3.0 meters distance apart.
2. maximum speed of vehicles allowed inside the exhibition hall is 5-10 km/hr.
3. no vibrating machines is allowed to rest on the floor as it will cause resonance and may be that will match with the building resonance and can damage the structural elements.
4. large trucks/vehicles are also not allowed inside the exhibition hall.
5. cargo lifts (7 tonne capacity) and cargo lifts (2.5 tones capacity) will be for seamless working. all exhibitors are requested to move in according to time schedule mentioned above and not to rush as it leads to non-completion of the booth set up.

IMPORTANT GUIDELINES FOR EXHIBITORS

1. please note that your participation in **ICE2025** shall be governed by the terms and conditions of the event, exhibitor manual and other rules & regulations, notices etc. already available on the website. you are advised to follow the same.
2. electricity of as allotted is included in the space rentals.
3. exhibitors are advised to apply and make payment for any additional power load required during construction period or exhibition days at least 48 hours before the start of tenancy, failing which surcharge will be levied for the same.
4. the approval letter will facilitate your entry into the **ICE2025** venue – bharat mandapam. you are advised to collect exhibitor badges, material entry slips, complimentary business visitor passes as per entitlement on the designated date to be notified on **ICE2025** website from online portal.
5. only the company in whose name the booking has been made is allowed to operate from the booth. **ICE2025** will conduct spot checks during the exhibition. if it is found that the booth is in possession of any other company/agency, **ICE2025** reserves the right to seal the booth and initiate criminal proceedings against the company in whose name the stall was booked or to take action as deemed fit by **ICE2025**.
6. the exhibitors are hereby advised to follow display rules as mentioned in the terms & conditions of the event.
7. it shall be the sole responsibility of the exhibitor to comply with/observe all applicable laws, rules, regulations, orders, directives and guidelines of any government/statutory authority/regulatory body and also obtain/hold licenses/permissions/clearances required by it for participation in the fair/exhibition/event.
8. **ICE2025** reserves the right to re-allocate all or any space or product category for better utilization of the space owing to following regulations or any other exigencies needed in better management of the event.
9. original documents will be verified at any time during the tenancy of the event. if any discrepancy is found subsequently, **ICE2025** will cancel the booth allocation.
10. only original allottees to occupy the stall in the entire duration of the event.
11. no booth construction activity will be permitted as per the schedule mentioned on initial pages of this manual. the booth construction should be ready by this cut of date and time. in case company / exhibitor does not comply the said instruction, the stall will be cancelled and the company has to vacant the site at his own cost and risk. no refund will be entertained
12. booth number should be clearly mentioned on the fascia of the booth (both bare/shell participation).
13. exhibitors will keep their stall and the area around their stall clean. no littering in and around the stall.

14. exhibitors will conduct their business during the fair without causing disturbance to others.
15. exhibitors will not use power/equipment over and above their sanctioned power load.
16. the glass elevators/escalators are not be used for cargo under any circumstances.
17. exhibitors are advised to put their exhibits/other materials in the designated space only.
18. exhibitors are advised not to put their exhibits or other material in the passages or behind their stalls, failing which it will be removed at the cost and risk of the violating exhibitor. suitable penal action will be initiated against such exhibitors.
19. exhibitors are advised to abide by the instructions of the hall master.
20. the use of microphones/speakers to invite customers to stalls is strictly prohibited.



MISCELLANEOUS

- a. storage of empty boxes/ cartons behind the stalls, outside the halls in open areas is not allowed. it is liable to be removed and disposed of at the expense of participants.
- b. to prevent blockage of roads/ passages, no ticketed/ sponsored functions shall be held in front of any stall or hall elsewhere in bharat mandapam convention centre to attract public.
- c. participants and their staff inside the stall shall be under obligation to produce their badges when asked by the security personnel. any person found without badge shall not be allowed to enter the halls/stalls.
- d. dispute regarding quality problems etc.: **ICE2025** shall not be a party to any disputes arising out of quality problems/ logo/ brand infringements etc. or otherwise between either exhibitors or the customers and exhibitors. in case, **ICE2025** is put to any loss for any act of omission and or commission of / by the participant, **ICE2025** shall be made indemnified by such participant.
- e. **ICE2025** shall not be responsible for any dispute between the exhibitor and business visitor who has booked any order from the concerned exhibitor during the exhibition.
- f. unauthorized occupation of space: unauthorized occupation of any space inside the hall including passages or outside the halls shall attract confiscation of exhibits and imposition of penalty, as deemed fit by **ICE2025**. the rear space of stalls shall not be used for storage or any other purposes. the occupation of such areas shall be unauthorized.
- g. deviation in display profile: the display of products other than that mentioned in their application shall be treated as unauthorized and may also attract penalty as deemed fit by **ICE2025**.
- h. stall alteration:
 - no alteration of the size or position of an exhibitor's stall is permitted.
 - **ICE2025** reserves the right to modify the layouts/reorganize the location/sizes of booths and gangways.
- i. passage: participants may ensure that their exhibits must not obstruct passages. public passages and gangways should be left clear. no hindrances, protrusion of exhibits shall be permitted. non- compliance shall attract penalty.
- j. sub-letting: if the allotted stall has been sub-let to another party, **ICE2025** shall have the right to close the stall and impose penalty, as deemed appropriate.
- k. service providers: details of construction & decoration agencies appointed privately by exhibitors shall be intimated to **ICE2025** unit one month prior to the commencement of the exhibition. they shall undertake to follow the guidelines of architect division of **ICE2025**.
- l. temporary staff: **ICE2025** shall not be responsible for any dispute arising out of hiring of services of casual workers/ hostesses by the participants.
- m. food & beverage outlets: the agency authorized by **ICE2025** shall only be allowed to operate food and beverage outlet/kiosk. sale of eatable/ beverages of any kind inside the hall is strictly prohibited. no exhibitor is allowed to make arrangement of food/beverages kiosk inside the hall. ad

hoc/ temporary kiosk without the permission of **ICE2025** shall not be allowed. if anyone found selling food packets/beverages inside the halls, action as deemed fit shall be taken against the same.

- n. cleanliness and maintenance: the participants will be responsible for cleanliness and maintenance of their stalls. cleaning of common passages/areas will be arranged by **ICE2025**. participants will be responsible for removal of empties, waste material. no empties or wooden material shall be allowed to be kept behind the partitions of stall.
- o. attendance at the stand: no stand should be left unattended during the exhibition hours. the participants will not carry out any activity, which in the opinion of **ICE2025** amounts to nuisance or annoyance. **ICE2025** shall have the right to take remedial action as deemed fit, in such cases.
- p. exit permit & vacation of stall: all participants shall vacate the stalls as per deadlines mentioned, positively (refer dismantling timelines). the post-fair exit will be through gate no. 1 only. no exhibits/ cases/ display material shall be allowed to be taken out of pragati maidan without exit permit which will be issued by the hall master/ sector officer deputed by **ICE2025**. participants who fail to vacate the space shall be liable to pay penalty to **ICE2025** (as prescribed by **ICE2025**) and the **ICE2025** shall have the right to remove such exhibits/ materials at the risk and cost of exhibitor. the storage of exhibits in the open area shall not be permitted after the close of the fair, which shall also attract penal rent as applicable.
- q. dress code: **ICE2025** is a business-oriented international event attended by domestic as well as overseas business and professional visitors. it is necessary that hosts/hostesses and presenters, who often promote various products and services on behalf of the exhibitors, be decently attired, keeping in view the law of the land and india's cultural ethos.
- r. violation of rules: in the event of violation of rules, **ICE2025** shall have the right to close down the stall of the participant immediately and no refund of participation charges shall be refunded.
- s. force majeure: **ICE2025** shall endeavour to ensure supply of the services. in case such services are beyond the control of **ICE2025**, then no exhibitor is entitled to claim any damage on this count.
- t. arbitration: the decision of **ICE2025** or his/ her nominee shall be final and binding on the participant about the rules and regulations.
- u. disputes: disputes, if any arising out of participation in this fair shall fall within the jurisdiction of the courts of delhi/ new delhi. **ICE2025** reserves the right to allot space on the basis of criteria decided by the management of **ICE2025**.
- v. the general rules/guidelines for exhibitors contained in the factsheet, terms & conditions and approval letter available on **ICE2025** website are also in force and complement the provisions of this document are binding on all exhibitors. any violation/ deviation/ non-compliance may shall attract penalty as deemed fit by competent authority including pre-closure of the stall/booth.
- w. taking possession of the booth will be treated as acceptance of all the terms & conditions of participation, approval letter & exhibitor manual.

CERTIFICATE

I _____

the authorised representative of

participating in the
Infra Connect Expo 2025
the mahakumbh of indian infrastructure industry

to be held during
november 26-28, 2025

at
**L-3 Multipurpose Hall
Bharat Mandapam Convention Centre
Pragati Maidan, New Delhi, India**

with

stall cluster

stall no.

hereby certify that

i have read, understood and agree to the terms and conditions, exhibitor manual and other instructions for exhibitors contained in the "Approval of Participation-cum-Possession Letter" and other such instructions issued on **ICE2025** website from time-to-time, at the time of collection of the exhibitor's kit.

name

designation

company

contact number

email address

seal & signature

place

date

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